

Colorado Tree Coalition

April 6, 2018

Bromley/Hishonuma Farm
1594 E. Bromley Lane
Brighton, CO 80601

Meeting Called to Order by Karen Scopel @ 10:04am

Introduction of Kimberly and history of the Bromley/Hishonuma Farm

Introductions

Acceptance of last meeting minutes was motioned by Gertie Grant, 2nd by Becky Wegner and all approved.

Treasurer's Report

Thru March 31st, 2018

Checking \$ 192,013.77

CO Re-leaf \$ 50,734.71

Co Tree Trust \$ 45,361.74

Pay Pal: \$ 1,073.50

Total: \$ 289,183.72

2018 Income is on track for the first quarter. Many deposits from TAC have come in as well as membership renewals are rebounding.

Income:

Merchandise Sales: 442.48 due to the tree cards

Membership: \$1686.90

Trees Across Colorado: \$50,555.00

Donations: \$234.08- Special Thanks to Natalie McNeal, ISARMC President!!! Used donation campaign through Facebook for her Birthday.

Waiting on Fed funds from the FY 2018 budget to proceed with CSFS/CTC agreement for 2019 funding pass through.

Expenses

Xcel Foundation Grant: 18,000.00 of 18,000.00 paid out.

Membership: \$625.50 with gifts and new stickers

The Tree Trust and ReForest Colorado transfers have yet to be completed.

Move to accept report by Karen Scopel. The Treasurer's report has been accepted.

New Business

No new Business

Old Business

Alliance for Community Trees Tree Planting Proposal

Nancy submitted proposal with info from Bill Cassel on the Edgewater project, no word back yet on status of proposal.

Trees People Towns

Finishing up the brochure to send to the committee for approval. Fee has not been set yet. This is due to different fees from speakers and the event center. Shooting for 150 registrants. Needing some volunteers to help move people around on the second day with the stations. Looking into different vendors and sponsors to help the cost. Kyle and Karen will contact Shiloh City of Greeley to help vendor contacts. There is a big softball tournament going on, make sure to make hotel reservations sooner than later.

Education and Outreach

Champ Tree Report

Neal submitted 3 national champs and maybe 10 more. State certificates are being printed for the winners this week. Neal has been working with ISA education committee to work on measurement workshops.

Tree Collections- Phase 2 is adding champion trees to the web tool. Mike and Kyle had some problems in the testing phase. They worked with Plan-It GEO and hopefully issues are getting resolved. There were some champion trees that worked great but need to work on bugs due to data on the spreadsheets. It's on the test server and soon it will be on the live server. Once that takes place, then promoting the application is next. There are new signs, so collections around the state can receive those as they come on board. Mike wants to reach out to Denver University to promote tree collections with them. Donna and Keith plan to submit a proposal for funding for Tree Collections and STEP.

SELECT Trees

Trees are coming next week, and Keith will be invoicing the four communities soon. The trees will be American Sycamore.

Social Media

647 likes and trying to get more members out of that. Natalie McNeal found out a way through Facebook called, "Good" a donation spot to donate for special occasions.

The Web Site-

The current platform the CTC website is on is more for blogging purposes than what we do with our website. Square space is \$12 a month without store, \$26 with a store. This is more user friendly and Micaela would recommend changing over platforms. There is a lot of old information that needs to be out. Micaela will need help from the board on each section of the website. Tree collections is connected to the species page on the website. We will make that the priority to get fixed first. Micaela will look at the metrics on what pages are looked at the most. Scott moved for motion to purchase square space and Pete Harrington seconded it. Board approves transfer the website to square as quickly possible.

Annual report

The report went out in February. Please send updates throughout the year to Karen for next years report. The annual report was presented to the CSFS Leadership Team in March. Mike Lester, State

Forester and Director of Colorado State Forest Service, responded to CTC with a nice letter. This letter will be posted on the website.

Colorado Arbor day poster contest

There are 27 entries a little short than usual. There will be voting after the meeting today for the state winner. Posters are at the Captial on April 16 and the 23rd is the ceremony and take down. Next year look at prizes to maybe engage more schools.

Grants- Many projects were funded this year and 8 agreements are coming and even 4 check requests. Award packets went out end of February. The one ReForest CO project grant is going well.

Tree Risk Management

Forms have been taken off the website and have to request to receive forms.

To request the tree risk management forms please contact Keith Wood at keith.wood@colostate.edu Bill requested input regarding the committee status. Board feels that they have a role to play on how to train or manage people on the big picture of managing many trees. Possible FRUFC meeting to talk about CTC Tree Risk Management program.

Workshops

EAB meeting is 10am next Wednesday and EPIC meeting follows at 1pm

Eastern will be combined with the Trees, People and Towns Conference in 2018 on June 28-29

Western to be held September 7th, 2018 in Durango.

Funding

Trees across Colorado

Tree unloading Tuesday April 17, 1275 trees for the regular TAC #7 containers. Three unloading sites Windsor, Arvada, Littleton. Gertie was able to add a small fee to boost income. Six groups are getting 426 trees.

Reforest Tree Trust

CO Public Radio contacted Keith to see about doing another fundraiser for ReForest CO. Keith will work out details and told them about the project coming along this year in the Waldo Canyon fire area.

Bike Ride

30th of September. Contacting Swingle to see if we can have them be host. Odells to host the after party.

Membership

2018 Renewals went out 2/2/2018. Next one to go out Week of the 16th of April

Membership History

TYPE	Apr 18	Jan 18	Oct 17	Mar 17	Jan 17	Jan 16
IN	28	19	31	28	24	27
FA	6	5	18	16	15	15
BC	33	21	44	44	36	44
PA	10	6	11	11	11	6
PLT*	0	0	0	0	0	0

Total	77	51	104	99	86	92
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Merchandise

1-Notecards – 14 pack

30 Tyvek Planting Cards

63 Caring for Young Trees

4 Harder Plastic Planting Card

Three Big order came in right in the first of April for Tree Cards!!!! Merchandise is on a great track! We need to look into different design t-shirts?

Next Meeting

October 19, 2018 with location in Littleton.

Attendance

Neal Bamesberger
Scott Grimes
Dave Flaig
Bill Cassel
Donna Davis
Kyle Sylvester
Keith Wood
Micaela Truslove
Gertie Grant
Karen Scopel
Karen Duez
Mike McGill
Pete Harrington
Becky Wegner